

CRC Infrastructure Sub-Committee

Project Identification Template and Instructions

Project Identification Template

Instructions: Please complete all of the information requested with the best information you have available. Limited attachments are acceptable if necessary to adequately describe the project but the **total length should be limited to 6 pages** one-sided (including attachments). This Identification Template is intended as a preliminary mechanism by which proposals and projects to improve the resiliency of Coastal Alabama are solicited and captured with some consistency of format, scope definition, and project benefits and impact. **This is only a first step: proposals and projects will not be funded based upon this submittal. Further information and details will be solicited at such time as the screening and funding process is more fully defined.**

Responses should be received by November 26, 2010, to be included in the appendix the Coastal Recovery Commission Report to the Governor to be submitted December 15, 2010. Submittals after that date will be accepted for consideration but will not be included in the Project Appendix.

Completed Templates may be submitted:

- Electronically (.pdf preferred) to: crcalabama.templateresponse.com.
- By US mail to: Coastal Recovery Commission.

P.O. Box 881, Mobile, AL 36601-0881

I. What – Project Information/Basic Facts

1. Project Scope Dog River Scenic Blueway: Promoting habitat revitalization through outdoor recreation while growing the economic resilience of the entire Dog River Watershed through nature based tourism. Develop 10 kayak/canoe access points to the Dog River and its tributaries. Along with river signage and promotional pieces.
2. Project duration or schedule by phase and status of any work in progress 2 yrs
 - 2.1. Conceptual and Feasibility Planning, Engineering, Construction included above
3. Estimated Cost (plus or minus 30%) \$430,000

3.1. Indicate level of confidence in accuracy of these estimates _____ 85% _____

II. Why - Project Description relative to Impact and Criteria

1. Identify what need, threat or opportunity that this project, study, or recommendation will address People respect what they can see. The Dog River has few public access sites and is virtually unknown by most in Mobile County. Increasing the visibility of the Dog River with access points (ie parks and kayak/canoe putin-takeout spots) and promotional campaigns will develop a greater appreciation for the river and its tributaries. It will also educate the public to our impact on the river.
2. How does this project or recommendation address and impact the recommended evaluation criteria:
 - 2.1.1. Coastal Recovery _____
 - 2.1.2. Resiliency A healthy river is more resilient.
 - 2.1.3. Transformational The Dog River's watershed is 65% degraded. It is basically a drainage ditch.
 - 2.1.4. Regionalism Placing an emphasis on the Dog River offers opportunities to improve the watershed; which encompasses 60% of Mobile County.
 - 2.1.5. Economic Diversification Promotion of ecotourism.
3. Project Economics _____
4. Identify Direct Project benefits to Coastal Alabama, including avoided costs, consequence of "No Build" alternative. Stormwater runoff, debris, and silt from Mobile County enter Mobile Bay and the Gulf of Mexico through a degraded Dog River.
 - 4.1. Impact on employment, job training and development, both short term and permanent Developing recreation on Dog River impacts restaurants, tourism, retail outdoor recreational sports sales, and others. Also exposing children to the river gives them a chance to discover careers in marine biology.
 - 4.2. Oil spill mitigation outside of claims process _____
5. Identify Indirect benefits and costs

- 5.1. Collateral Benefits to the objectives of Healthy Environment, Healthy Economy and Healthy Society (subjective responses allowed) People protect what they know. At this time there are few people with access to the Dog River. Few citizens of Mobile County know that every day they pass over, around and nearby the Dog River. Giving more people access to the river with benefit all of these objectives. Kayaking and canoeing are great exercise. Walking along a shore or just sitting a looking at the water offer health benefits.
- 5.2. Collateral Costs or impacts to the objectives of Healthy Environment, Healthy Economy and Healthy Society (subjective responses allowed) _____
- 5.3. Connectivity and Linkage to other projects or initiatives: Does this project complement or compete with other projects? What other projects would be precluded if this project is funded? This project is being developed with assistance from the National Park Service's Rivers, Trails and Conservation Program. The project is in its second year and has participants from City, County, State and Federal agencies as well as businesses and nonprofits. This project complements green way developments (trails). It links to Alabama Scenic River Trails.

III. Who/How - General Information

1. Name and contact information for Entity, Collaboration or Person submitting project or recommendation nomination. Dog River Clearwater Revival, BJ Smith, 251-455-1859, bjsmith8@bellsouth.net; Dan Otto, Park Superintendent, City of Mobile
 - 1.1. *Entities and communities sharing a common threat or need are encouraged to collaborate for a joint/combined project submittal to raise the profile of the issue and solution to be addressed. Also please indicate the level of community support or resistance and hurdles to collaboration.*
2. Identify Sponsoring Entity for oversight and accountability if different from above.
 - 2.1. Existing or to be created? Existing
 - 2.1.1. If to be created, what parties or interests must be involved and what level of effort is required to do so? _____
 - 2.2. Describe governance, organizational capacity, availability of skills, experience of sponsoring entity to implement the Project. The DRCR was established as a 501.c.3 nonprofit in 1992.

- 2.3. Project complexity: Hurdles and barriers to project implementation, completion and sustainability. Identify regulatory issues. There are no hurdles. The project is not complex. The project has broad support in the community especially with the City of Mobile Parks and Recreation.
3. Identify any known or anticipated administrative, regulatory, or legislative action that would be required at either the local, state, or federal governmental level. None
4. Requested funding from Coastal Recovery Fund (CRF) \$430,000
5. Identified potential funding sources other than the CRF The project could leverage funds from City, County, State, Federal, Foundations, and Corporations. Cost of land acquisition is not included above since the City of Mobile owns the land for blueway access sites. One parcel is owned by the Mobile Area Water and Sewer Service.
- 5.1. Leverage or multiplier on CRF investment: matching funds, public or private 100%
- 5.2. Public Private Opportunities, user fees, Federal funds, private foundation grants, bonding capacity, etc. User fees would be unwieldy. Other funding could be available as the project progresses. Early funding from the CRF would be critical to move the planning along and develop the branding and signage.
6. Forecast of ongoing maintenance or operating costs and source of funding if not self sustaining Maintenance by City and County as with other parks in the community. Also funding campaigns would be mounted by community groups active in blueway recreation.